



Altria's PM USA 2015 Retail Leaders Program and RJ Reynolds Scan Data Reporting Program offer quarterly rebates to retailers who submit transaction-level scan data ("Scan Data") from their Point of Sale on a daily basis.

Stop Leaving Incentive Money on the Table

InsightRS is offering a Scan Data Service that will allow you to take advantage of this great opportunity for more profit from your tobacco sales. Using our automated daily process, we submit the necessary data for you to comply with the program requirements. We only collect 25% of your rebate for providing this service. **Most importantly, this will require no additional effort from you.**

Phillip Morris \$.10/carton cartons/month	US Smokeless \$.15/roll rolls/month	RJ Reynolds \$.15/carton cartons/month	Rebate \$/Year
300	50	200	\$600
600	100	400	\$1,200
900	150	600	\$1,800

Ask your Altria and RJR sales reps for details on these exciting and exclusive programs.

for more
details

Call Chris Today - 518-633-4111 x 108

1

YOUR POS

- Verifone, Ruby Cl, Ruby 2, Topaz, Sapphire, Commander
- Gilbarco Passport
- NCR Radiant
- NCC POS

2

WE DO ALL THE WORK

Our iConnect5 program collects data from your POS daily and transmits the files to our secure server. These files are processed and archived.

3

WE TRANSMIT DATA TO IRI AND MSA

Once a week our server generates and sends a file for processing to IRI (for Altria) and MSA (for RJR). Congratulations, you have now met your weekly requirement.

InsightRS is in no way affiliated with Altria or RJ Reynolds nor do these companies "endorse" this program.